

**Role of Media and Journalism in Developing
Architecture and Built Environment in Palestine**

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Abstract

This thesis represents a study and documentation to the case of architectural journalism and information in the world, after collecting the articles related to this subject and its evaluation. The researcher studied the mentioned articles via their contents and place of mentioning. And what had been available of experiences in America, Britain and some European Countries. He analyzed their positives and summarized what benefited Palestine on both levels of education and professional practice. He evaluated the goods of the architectural information to prove how it may be invalid instrument in the society to support his saying hypothesis that "The Palestinian architects are in need of attaining their potential capacities to affect the society". The researcher selected this thesis because it forms a coverage not proceeded yet on the Arabic and Palestinian levels, and because of the great default of the architectural objectives in the daily newspapers and media.

This study basically aims at contributing in raising the level of the architecture and built environment in Palestine and in ascending awareness of the local society towards their gradually through vision and imagining the architectural information in integrating architecture with media to

accomplish continuing and covering the information among architects and society.

The researcher ended to that the architectural information has the capability to affect the standing architectural projects and the suggested for promotion. Such analysis like these need to be integrated in the daily newspapers and other media to be able for changing the people's awareness to the fact of architecture as it has an important news and informational role in their way of thinking about the effect of the environment surrounding them. In its end, the paper shows an ideal suggested model through which journalism and architecture cooperate with for the sake of contribution in developing the architecture and built environment in Palestine, and it suggests be a core at An-Najah National University.